



For Immediate Release

Media Contacts:

Troy Anderson
3530 Technologies
tanderson@3530tech.com
(817) 223-7102

3530 Technologies Announces Major New Feature Sets Included with General Release of CreditCore® Version 2.0

HURST, Texas – November 10, 2016 – 3530 Technologies, LLC (“3530”) confirmed the rumors of the last several months regarding new feature sets included with Version 2.0 of CreditCore™. Major new features include:

- Indirect automobile and RV with bi-directional integration with DealerTrack and RouteOne;
- DocuSign integration for fast, secure delivery of documents to expedite the closing process;
- Industry-changing embedded Business Analytics including interactive dashboards to provide client partner executives with real-time reporting at their fingertips.

“While we’re very proud of the quality and quantity of product we’ve provided our client partners to date, this may be our most significant release yet” said Troy Anderson of 3530.

Anderson went on to add, “The major deliverables included with 2.0 will provide our partners the opportunity to use one vendor for all of their lending products resulting in economies of scale, vastly improved reporting and an expedited process to closing, in particular, with TRID-related loans.”

“However, what continues to set us apart from other LOS alternatives is our commitment to the client partner relationship which is evidenced by the involvement of the client partner in the new feature set design process from initial requirements gathering through UAT. This is a significant differentiator for 3530 as opposed to other providers who employ a product group that generally designs new releases within a vacuum, based solely on what they think is ‘best for the customer’ without actually including the client partner in the process.”



About 3530 Technologies

Founded on the principles and values of focusing on the client partner relationship as well as providing a best-in-class loan origination solution to lending institutions in the U.S., 3530 is the preeminent vendor partner of choice for institutions who are thirsty for positive change.